

Jose Alvarado

eSports Coach

Jose Alvarado was born and reared in eastern New Mexico. He graduated from Eastern New Mexico University (ENMU) with a Bachelor of Science degree in music. Mr. Alvarado was heavily involved in marching band, choir, and eSports events and in the development of eSports in his area while attending ENMU.

During college, Mr. Alvarado was the team captain for his eSports club and ENMU chapter leader for the Texas eSports Association (TESPA). He also served as eSports club officer where he managed club streams, on- and off-campus events, and was accepted for a SteelSeries Student Ambassadorship.

In his last year as an undergraduate at ENMU, Mr. Alvarado took on the role of eSports club president. He was involved in club and team recruitment and management, event organization, and the professional development of the club.

Under Mr. Alvarado's direction, the club attended invitational tournaments at other institutions. He organized charity eSports events to raise money for the Miracle Children's Hospital Network. Mr. Alvarado's club development and student interest was enough for ENMU to fund an official university eSports team, granting scholarship opportunities for future students of the university.

Mr. Alvarado has a sincere passion for eSports and believes the potential for what it can do for student achievement is limitless.

